

A COMPLETE LIST

EVERYDAY  
MAKEUP  
CHECKLIST

THE SKINNY SCOUT

# Introduction

Suppose you're new to beauty and makeup. Suppose you're not. Either way, you're probably asking yourself:

"What are the products I need to create my everyday look?"

"What would I use these products for?"

You're here because you want to know what you need and what you don't. For a look that you're going to wear on a normal day-to-day basis, it's got to be:

- convenient
- fast
- versatile

This checklist tells you all the products - except brushes - you need to have, so that you can create your very own fuss-free daily look. I use these products as well and make sure to have them always on standby beside my bed.

And before you move on, falsies are not included.

Let's begin!

# Everyday Makeup Checklist

1. Liquid foundation
2. Compact Powder
3. Concealer
4. Blush
5. Highlighter
6. Contour Powder/Stick
7. Brow Mascara
8. Brow Powder
9. Lip Moisturiser/Balm/Gloss/Product
10. Eyeliner
11. Eyeshadow
12. Lash Curler
13. Mascara

We'll look at these in a little closer detail.

## 1. Liquid Foundation

Liquid foundation should go on after your skincare and primer, though a primer is not always necessary. I personally don't use a primer, but I highly recommend applying sunscreen before any makeup. You can use a makeup brush or your fingers to apply liquid foundation, but you really should use a beauty sponge to create a luminous, even finish. A sponge also allows you to build coverage on certain areas of your face.

## 2. Compact Powder

Always set your liquid foundation with a powder of sorts. I very much prefer compact powders to loose powder as they're not so messy and you can apply them quickly in the mornings.

## 3. Concealer

This is required only if you have more severe blemishes or dark under-eye circles that need covering up. I have some freckles or sunspots near my cheekbones but I generally leave them as they are, since the liquid foundation does a pretty OK job in diminishing their appearance. Different types of concealers are meant for different purposes. In general, stick concealers are meant for spots and targeted areas, while liquid ones are for larger areas.

## 4. Blush

Every girl needs some blush! The foundation gives you an even finish, so you can look dead without any pink or flesh-toned shade on your cheeks. Never skip this but don't overdo it either. Start applying it from the center of your cheek, going slightly diagonally up and towards the outer edge of your face.

## 5. Highlighter

Highlighting your cheekbones can help add some radiance to your overall complexion. This is useful especially if your skin looks dull or is on the dry side. You can also add this to the tip of your nose, your chin or even as an eyeshadow base.

## 6. Contour Powder/Stick

It's crazy how much contouring goes on nowadays. Unlike popular belief, you don't need heavy contouring to look good. All you need is either to contour the sides of your nose or the hollows of your cheeks. Pick one - it's more than enough for a daily look. And don't forget to blend!

## 7. Brow Mascara

A brow mascara is like a colour brow gel. It helps to tame your brow hairs and keep them in place. It also creates a sticky base for the brow powder to go on well right after. You should watch my [simple brow tutorial](#), where I show you just how exactly to fill in sparse brows with a brow mascara and brow powder.

## 8. Brow Powder

Brow powder helps to give you a natural overall look for your brows, and you can control the intensity of the colour when applying it. This is best applied with a slanted brow brush. Watch my video linked above. Nuff' said!

## 9. Lip Moisturiser/Gloss/Balm/Product

It doesn't matter what kind of lip product you have, as long as it's moisturising. Better still if it's got SPF, but otherwise, anything with opaque pigment will do a good enough job of protecting your lips from the sun. You can have a few of these lip products to use on rotation. Start with 3 different shades for 3 different moods.

## 10. Eyeliner

Pick a crayon one because it's the easiest to apply out of all the different types of eyeliners out there. Pick one that is closest to your natural hair colour, or brown if you're blonde. You can even pick one with some glitter or shimmer in it, as long as it's not too party-styled.

## 11. Eyeshadow

You can skip this if you're not the kind who wears eyeshadow but a colour or two wouldn't hurt. Choose something that's a couple of shades darker than your skin tone and apply it all over your eyelid, up until the end of your eyeball socket (you can feel this with your finger). Make sure you blend the outer edges and you're done. Simple!

## 12. Lash Curler

Never apply mascara without first curling your lashes because that will just be a waste of product. Get one of those staple metal ones that require no heating of your lashes. I recommend Shiseido or Shu Uemura, but any of your favourite brands will work as well. Curl your lashes in 3 stages: first at the base, second in the middle of the lash and third near the outer tip.

## 13. Mascara

To get wide-eyed and look awake, what else? Make sure you swipe off excess product along the sides of the mascara tube before applying it to your lashes. If you're wondering what

mascara to get, check out my [comprehensive review of 10 drugstore mascaras](#) with before + after photos.



Roxanne is the face & brain behind [The Skinny Scout](#), a beauty blog that hopes to inspire women around the world to be more self-confident with weekly emails. She teaches online beauty courses and workshops to help thousands of people present the best versions of themselves. She is also the founder of indie jewellery brand, [Trouvée.Co](#), which specialises in semi-precious gemstone pieces that are classic and timeless in design.

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